

"The ruling ideas of each age have ever been the ideas of its ruling class."

Clicker Quiz:

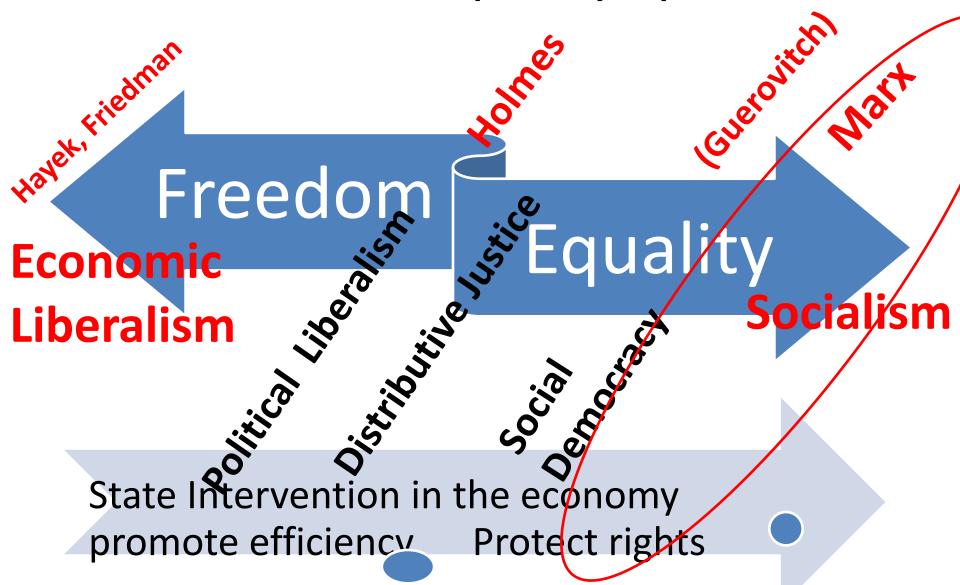


In the Soviet Union,
Capitalism triumphed
over Communism. In
this country, Capitalism
triumphed over
Democracy.

- Fran Lebowitz

A.AgreeB.Disagree

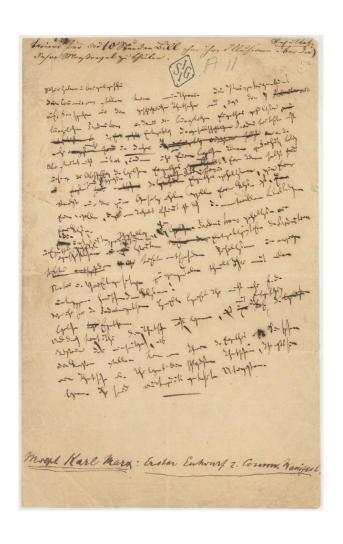
The Freedom-Equality Spectrum



Review: Some confusions

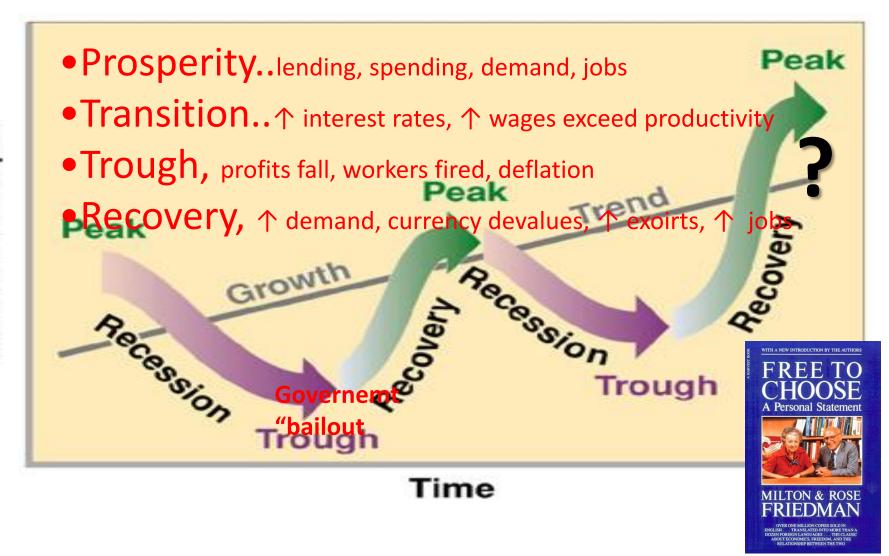
- Why are liberals opposed to conservatives?
 - Social conservatives restrict individual freedom...laws to promote the "virtue" of citizens. Example: make abortion illegal
 - Social liberals increase individual freedom. Moral legislation violates the right to liberty (example: abortion is a "right," GLBT "equality")
 - Political conservatives—free the market from the state (are often social conservatives but economic liberals)
 - Economic conservatives—classical economic liberals (but can also be social liberals—and are called libertarians
 - Political Liberals evolution of the term "liberal" causes the confusion

What is Capitalism?



- A market system in which the means of production are in private hands.
- Profits of that production accrue to those who own the means of production

Economic Liberalism: The business cycle



Marxist view of the business cycle

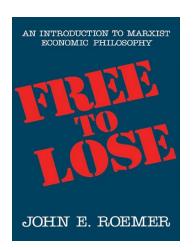
Capitalist exploitation

Declining Profit

Wage suppression +

concentration +

expansion



Continued exploitation

Inevitable decline or revolution (the ultimate double movement)

The three "laws" of Capitalism

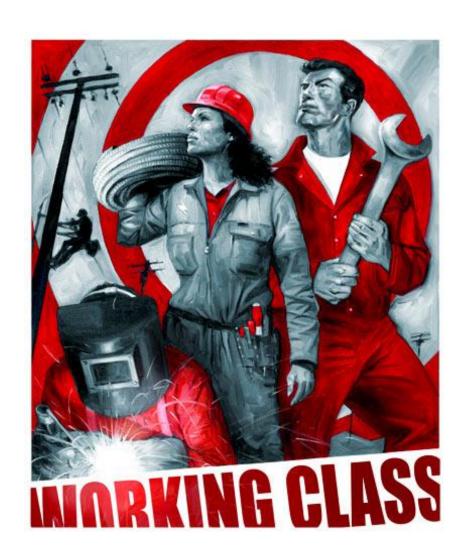


2. Expand Or Die

3. Capitalism will Die no matter what

First Law of Capitalism: Exploit!

- Assumption: Class identity, not individual identity
- Where you work and what you own determines who you are



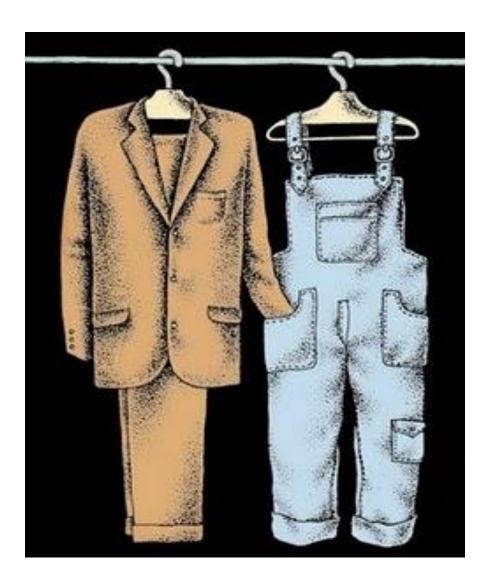
Class Exploitation in in four easy steps

Step 1 Private Property creates two classes, denies freedom

PRIVATE PROPERTY NO TRESPASSING

Step 2 but only Labor creates value



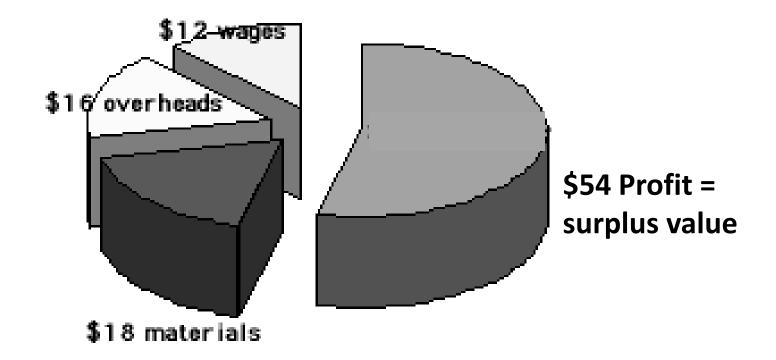


Step 3: Labor is turned into a commodity to buy and sell (Polanyi got this from Marx)



Step 4: Extraction of surplus Value

\$100 dress





Economic Pessimist



Economic Optimist

And surplus value will inevitably decline for the individual capitalist

- Success attracts competitors and my share of the market declines
- Leads to the need to make workers more productive
- Which leads to the suppression of wages
- And the threat that someone else will be able to make a better product with less cost

But the capitalist class will try to save itself: Response to Declining Surplus Value

- Maximize Utility in the following ways
 - Scour the earth for cheap labor
 - Replace human labor with technology (lean production)
 - Persuade people to buy what they don't really need
 - Find the cheapest materials

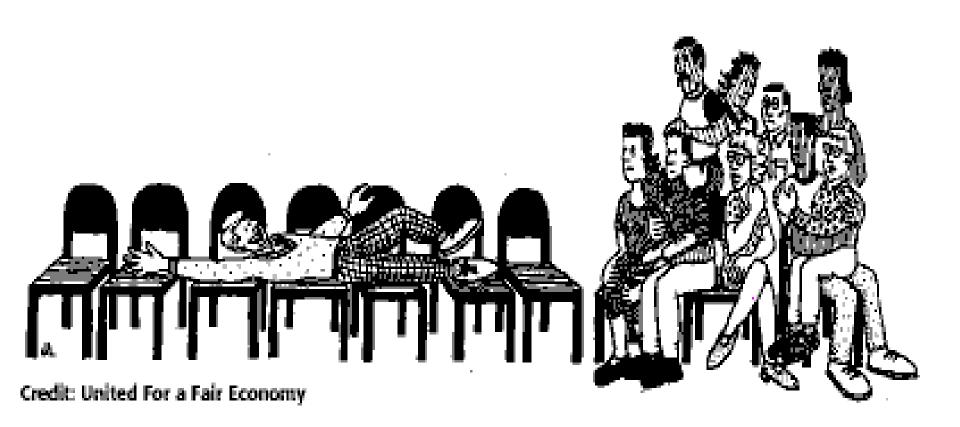
But none of that will save it: So....the Second Law of Capitalism: GROW OR DIE

- Find the illusion of security in a competitive market through
 - Capturing markets
 - Concentration: larger and larger firms
 - Capturing the state
 - Using liberal ideology to soothe the masses

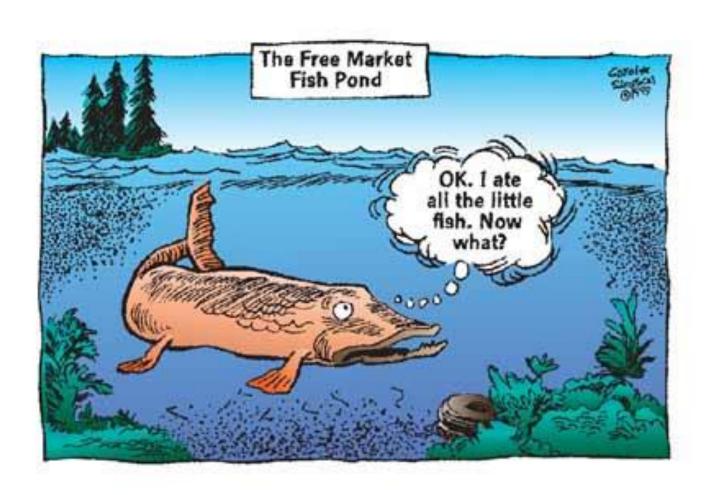
1. Expand! Capture Markets! Globalization!



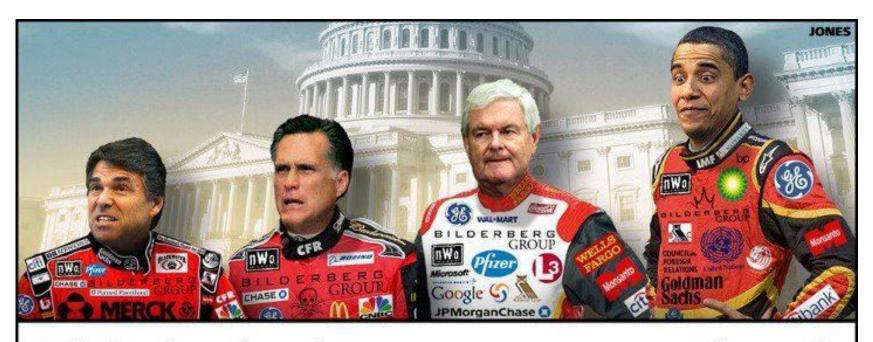
2. Concentrate Wealth!



Capitalist "gobbles up his own"



3. Until he is big enough to capture political power.

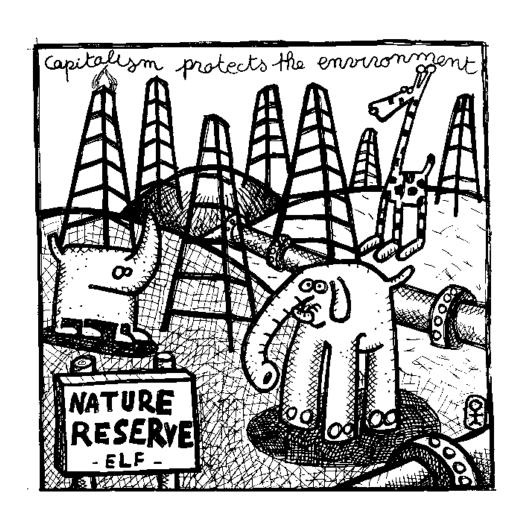


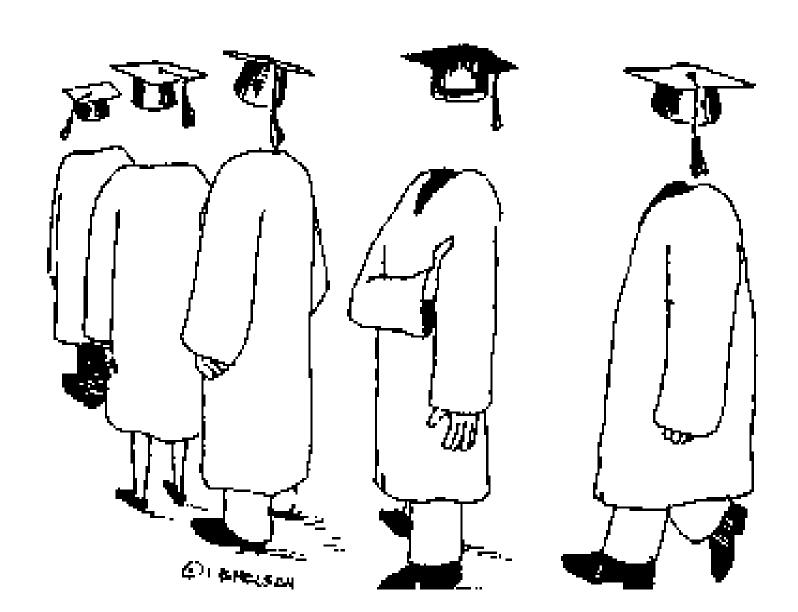
This is the best money can buy?



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4. Construct an Ideology to Defend Capitalism





Marx's Prediction and Prescription: Capitalism's inevitable death



The ultimate "double movement:" Revolution



Or Capitalism will Die under its own weight

evel of real output Peak Troug

- Technological advance
- Fewer workers needed
- No one to buy the goods
- Business failure
- Death knell of capitalism

Marx's ultimate vision: Communism and Communal sharing

 Communal Sharing (CS) everyone is equivalent and undifferentiated

Marx:

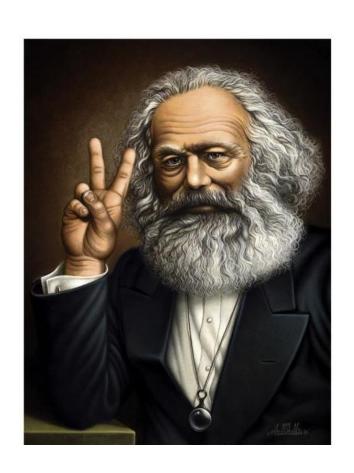
"to each according to his need, from each according to his ability

Rousseau:

"Each of us puts his person and all his power in common under the supreme direction of the general will, and, in our corporate capacity, we receive each member as an indivisible part of the whole."



Was Marx right?

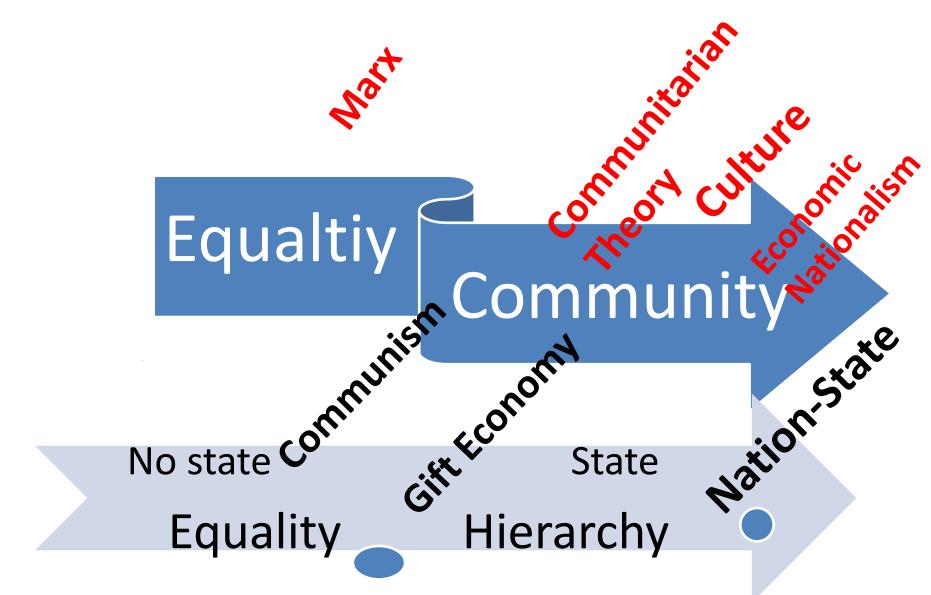




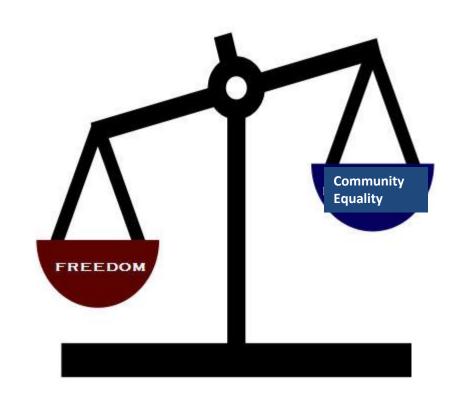
Political Economy of Community

Communitarians,, Gift Economies

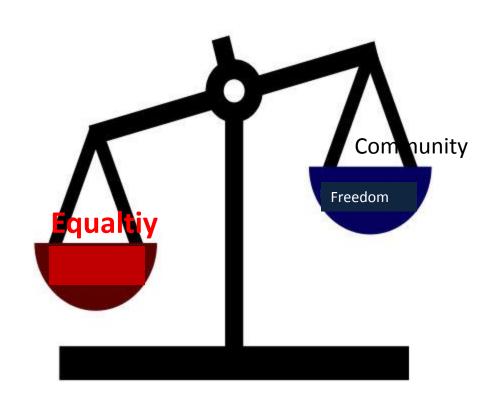
The Equality-Community Spectrum



In Liberal Theory, Freedom Trumps Equality but also trumps community



In Socialist Theory, without equality there cannot be community



The Community School: Even more than freedom and equality, humans long for community

- People crave for an identity bigger than themselves
- This was Marx's utopian vision
- "this is an age of economic interdependence and Welfare States...but also an age of spiritual insecurity...
- Community provides spiritual security
 - Fellow human beings...all living beings....general will
 - Religious community
 - The State as spiritual Community

Marx's ultimate vision: Communism and Communal sharing among equals

Communal Sharing (CS)
 everyone is equivalent
 and undifferentiated

Marx:

"to each according to his need, from each according to his ability



New mode of production and "gift economy"

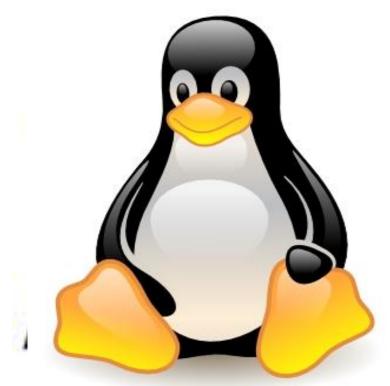
- property is owned by the community stewardship, not ownership
- labor and the fruits of labor are shared
- social status?
- Diffuse reciprocity
- gifts create community
- Value is not determined by price but by communal solidarity
- Polanyi's Examples

What about the individual?

- personal responsibility is most likely to flourish when there is genuine opportunity to participate in communal life.
- What are the incentives to produce?
 - Money? Profit? No.
 - High compensation doesn't attract the very best. It attracts the greediest."
 - Truly great people strive for **more than** wealth
 - Could a "gift economy" satisfy human needs and desires?
 - Could a Gift economy really work?

Digital technology may be creating community

Radically different
 Mode of production





Is this a community like Marx's communist utopia?

 "We are enabling Internet users to author their own content. Think of it as empowering citizen media. We can help smash the elitism of the Hollywood studios and the big record labels. Our technology platform will radically democratize culture, build authentic community, create citizen media."



The End!